

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K Street NW - Suite 200
Washington, DC 20007

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
304349-1	09/23/12	September 2012	08/27/12 - 09/18/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens Protecting Michig	Citizens Protecting Michig	

Flight Dates	Order #	Alt Order #
09/12/12 - 09/18/12	304349	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
12521		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/12/12	09/18/12	11pm Actn News M-F	Late News M-F	111-1--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1-1-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 11:32 PM 11pm Actn News M-F Late News M-F :30 CPM091002H \$1,600.00 NM									
2 WXYZ F 09/14/12 11:21 PM 11pm Actn News M-F Late News M-F :30 CPM091002H \$1,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 09/17/12 11:34 PM 11pm Actn News M-F Late News M-F :30 CPM091002H \$1,600.00 NM									
4 WXYZ Tu 09/18/12 11:25 PM 11pm Actn News M-F Late News M-F :30 CPM091002H \$1,600.00 NM									
2	09/12/12	09/18/12	Action News 6am	6-7am M-F	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 6:14 AM Action News 6am 6-7am M-F :30 CPM091001H \$650.00 NM									
2 WXYZ Th 09/13/12 6:20 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									
3 WXYZ F 09/14/12 6:19 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/17/12 6:27 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									
5 WXYZ Tu 09/18/12 5:58 AM Action News 6am 6-7am M-F :30 CPM091002H \$650.00 NM									

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304349-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	09/12/12	09/18/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 7:29 AM M-F 7-9am 7-9am M-F :30 CPM091001H \$650.00 NM									
2 WXYZ Th 09/13/12 8:49 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
3 WXYZ F 09/14/12 8:53 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/17/12 8:52 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
5 WXYZ Tu 09/18/12 7:55 AM M-F 7-9am 7-9am M-F :30 CPM091002H \$650.00 NM									
4	09/12/12	09/18/12	M-F 11a-12n	11am-12pm M-F	-1111--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM091001H \$700.00 NM									
2 WXYZ Th 09/13/12 11:30 AM M-F 11a-12n 11am-12pm M-F :30 CPM091002H \$700.00 NM									
3 WXYZ F 09/14/12 10:59 AM M-F 11a-12n 11am-12pm M-F :30 CPM091002H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WXYZ Tu 09/18/12 11:13 AM M-F 11a-12n 11am-12pm M-F :30 CPM091002H \$700.00 NM									
5	09/12/12	09/18/12	12n-1p	12-1pm M-F	11111--	:30	5	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 12:28 PM 12n-1p 12-1pm M-F :30 CPM091001H \$450.00 NM									
2 WXYZ Th 09/13/12 12:22 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
3 WXYZ F 09/14/12 12:45 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/17/12 12:52 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
5 WXYZ Tu 09/18/12 12:09 PM 12n-1p 12-1pm M-F :30 CPM091002H \$450.00 NM									
6	09/12/12	09/18/12	12n-1p	12-1pm M-F	111-1--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1-1-- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 12:10 PM 12n-1p 12-1pm M-F :30 CPM091001H \$700.00 NM									
2 WXYZ F 09/14/12 12:16 PM 12n-1p 12-1pm M-F :30 CPM091002H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 09/17/12 12:24 PM 12n-1p 12-1pm M-F :30 CPM091002H \$700.00 NM									
4 WXYZ Tu 09/18/12 12:28 PM 12n-1p 12-1pm M-F :30 CPM091002H \$700.00 NM									



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304349-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michigan		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/12/12	09/18/12	5-6pm M-F	5-6pm M-F	1111---	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --11--- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 5:38 PM 5-6pm M-F 5-6pm M-F :30 CPM091002H \$800.00 NM									
2 WXYZ Th 09/13/12 5:43 PM 5-6pm M-F 5-6pm M-F :30 CPM091002H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WXYZ M 09/17/12 5:40 PM 5-6pm M-F 5-6pm M-F :30 CPM091002H \$800.00 NM									
4 WXYZ Tu 09/18/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 CPM091002H \$800.00 NM									
8	09/12/12	09/18/12	6-630pm M-F	6-630pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 CPM091002H \$900.00 NM									
2 WXYZ Th 09/13/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 CPM091002H \$900.00 NM									
3 WXYZ F 09/14/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 CPM091002H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/17/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 CPM091002H \$900.00 NM									
5 WXYZ Tu 09/18/12 6:14 PM 6-630pm M-F 6-630pm M-F :30 CPM091002H \$900.00 NM									
9	09/12/12	09/18/12	M-F 7-730p	7-730pm M-F	11111--	:30	5	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --111-- 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ W 09/12/12 7:28 PM M-F 7-730p 7-730pm M-F :30 CPM091002H \$900.00 NM									
2 WXYZ Th 09/13/12 7:24 PM M-F 7-730p 7-730pm M-F :30 CPM091002H \$900.00 NM									
3 WXYZ F 09/14/12 7:16 PM M-F 7-730p 7-730pm M-F :30 CPM091002H \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WXYZ M 09/17/12 7:08 PM M-F 7-730p 7-730pm M-F :30 CPM091002H \$900.00 NM									
5 WXYZ Tu 09/18/12 7:24 PM M-F 7-730p 7-730pm M-F :30 CPM091002H \$900.00 NM									
10	09/14/12	09/18/12	M-F 730-8pm	730-8pm M-F	-1--1--	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ F 09/14/12 7:41 PM M-F 730-8pm 730-8pm M-F :30 CPM091002H \$1,400.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXYZ Tu 09/18/12 7:54 PM M-F 730-8pm 730-8pm M-F :30 CPM091002H \$1,400.00 NM									



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304349-1	09/23/12	September 2012	08/27/12 - 09/18/12
Advertiser	Product	Estimate Number	
Citizens Protecting Michigan	Citizens Protecting Michig		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/13/12	09/18/12	Nightline	1135pm-1205am M	- 1- 1 - - -	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --- 1 --- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/13/12 11:53 PM Nightline 1135pm-1205am M :30 CPM091002H \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 - 1 - - - - - 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Tu 09/18/12 11:54 PM Nightline 1135pm-1205am M :30 CPM091002H \$700.00 NM									
12	09/15/12	09/15/12	GMA SAT 7-8am	SAT 7-8am	- - - - - S -	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - - S - 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 7:59 AM GMA SAT 7-8am SAT 7-8am :30 CPM091002H \$350.00 NM									
13	09/15/12	09/15/12	Sat 7-8pm	7-8pm Sat	- - - - - S -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - - S - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/15/12 Sat 7-8pm 7-8pm Sat :00 \$900.00 NM See MG 13.2									
2 WXYZ Sa 09/15/12 7:21 PM Sa 7-8p 7pm Sat :30 CPM091002H \$900.00 NM MG for 13.1 09/15									
14	09/16/12	09/16/12	Action News SUN 8am	Sun 8-930am	- - - - - S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - - S 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 8:28 AM Action News SUN 8am Sun 8-930am :30 CPM091002H \$300.00 NM									
15	09/16/12	09/16/12	Spotlight SUN 930am	Sun 930-10am	- - - - - S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - - S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 9:36 AM Spotlight SUN 930am Sun 930-10am :30 CPM091002H \$500.00 NM									
17	09/16/12	09/16/12	Su 6-630p	6-630pm Sun	- - - - - S	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - - S 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/16/12 6:12 PM Su 6-630p 6-630pm Sun :30 CPM091002H \$700.00 NM									
18	09/15/12	09/15/12	ABC's Saturday Night Foc	SA 8pm-1130pm	- - - - - S -	:30	2	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 - - - - - S - 2 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ Sa 09/15/12 8:05 PM ABC's Saturday Night Football SA 8pm-1130pm :30 CPM091002H \$15,000.00 NM 1 WXYZ Sa 09/15/12 11:41 PM ABC's Saturday Night Football SA 8pm-1130pm :30 CPM091002H \$15,000.00 NM									

Total Spots **52** Gross Total **\$69,900.00**



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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Citizens Protecting Michigan	Citizens Protecting Michig		

Payment Terms 30 Days

<u>Agency Commission</u>	\$10,485.00
<u>Net Amount Due</u>	\$59,415.00